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MARTINIQUE
Boat Show



Press Release

Martinique Boat Show
June 1st to 4th 2023





MARTINIQUE

Boat Show

To promote Martinique's know-how on the international scene
&
To give young people the desire to invest in a sector of the future



Martinique Boat Show

At a glance

What?

The 3rd edition of the **Martinique Boat Show**, **THE boat show of the southern Caribbean**. Exhibition spaces on land and afloat to bring together professionals of the Caribbean yachting industry

When?

June 1st to 4

10 AM – 6 PM

Opened until 8 PM on June 2nd

Where?

Martinique

Fort-de-France

Port of l'Etang Z'Abriots

Entrance

6€ (free for children under 12, students, job seekers)

Who?



The Maritime Cluster of Martinique, an association representing companies in the nautical sector, supports the Martinique Boat Show as a tool for the development of the blue economy.

Our exhibitors

Professionals from the Caribbean: boat builders, charter companies, insurance, financing, motor boats, jet skis, excursionists...

Our Partners

Public and private partners who bring their technical and financial support essential to realize the international boat show of the south of the Caribbean.

The Caribbean, First nautical basin in the world

The Caribbean basin is the leading sailing and boating basin in the world, specifically during the winter in the northern hemisphere.

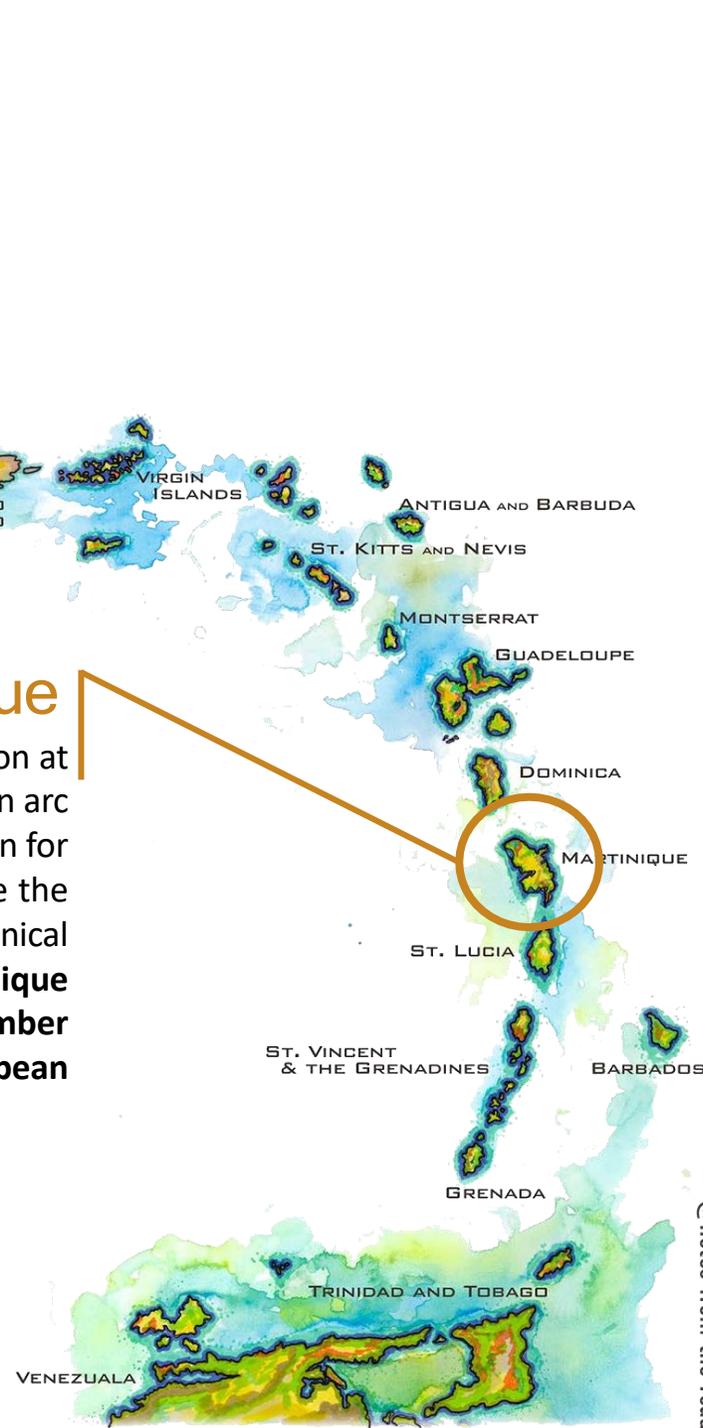
The French nautical industry is a world leader in several segments of the nautical market, notably the construction of sailboats.

The French Caribbean islands also have a traditional know-how in construction. They are technical stopovers prized by boaters in the basin for the technical quality of the professionals, and the safety.

Martinique

Martinique's strategic location at the heart of the Caribbean arc makes it an ideal destination for yachties, who appreciate the island's value as a technical stopover. **However, Martinique attracts 10% of the total number of boats sailing in the Caribbean**

#martiniqueboatshow





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Boat Show

A tool to showcase caribbean boating know-how

Martinique Boat Show

A gathering organized by and for the blue economy professionals to promote the development of the region



The Cluster Maritime Martinique (CMM) is an association created in 2013 by and for professionals to bring together all sectors of the maritime industry. From industry to services, the CMM is composed of companies of all sizes.

By creating the Martinique Boat Show, the Maritime Cluster of Martinique wanted to respond to three major issues for the territory and for the sector.

#1

To promote local know-how

By offering a visibility and a space of exchanges to the companies of the blue economy

#2

Building a space for dialogue

To encourage the development of new services, innovation and highlight eco-responsible approaches.

#3

To discover job and training opportunities in the sector

By working with the actors of youth, employment and training

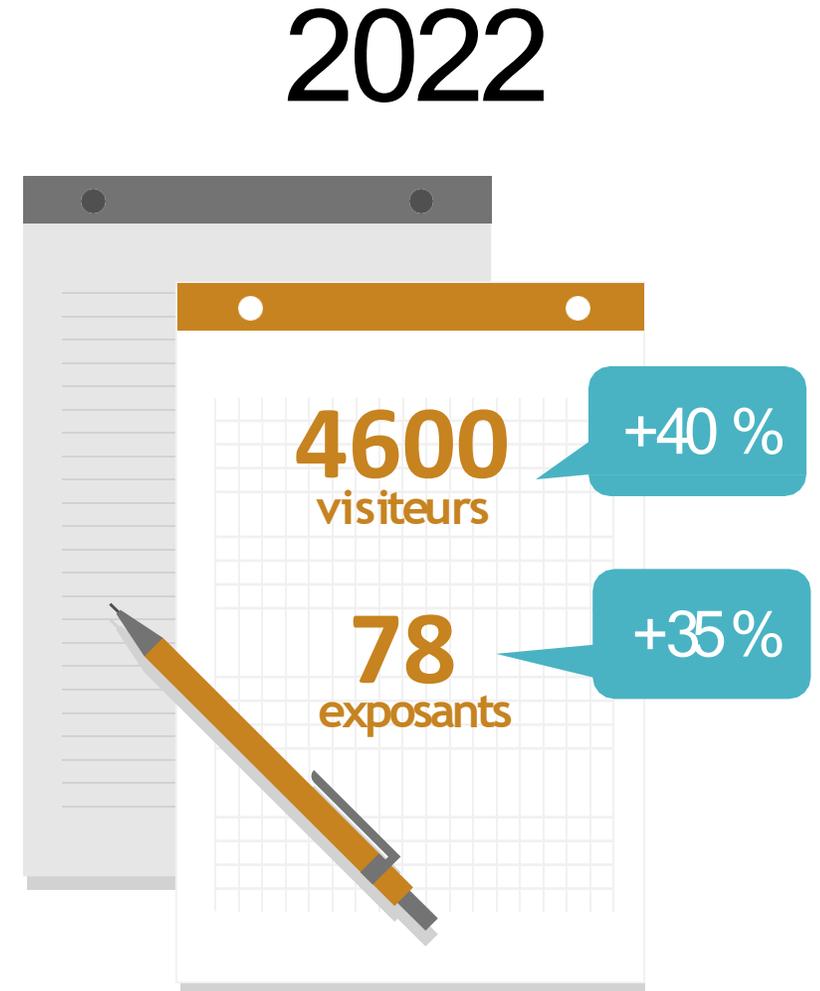
Martinique Boat Show

A growing interest of professionals and amateurs of boating

Martinique boat show is THE caribbean boat show!

After a successful first edition in 2019, the Martinique Boat Show was suspended for two years due to the pandemic. It signed its return in 2022, confirming the enthusiasm generated by the 1st edition. **Attendance up 40%, 35% for the number of exhibitors!**

Guadeloupe, Saint-Martin and France were also represented: 14% of exhibitors in 2022 came from outside our island.



Martinique Boat Show

Retrospective of 2022 edition

[A short video of 2022 edition](#)



Martinique Boat Show

Retrospective of 2022 edition



Martinique Boat Show

Retrospective of 2022 edition





Martinique Boat Show

A unique location

The Martinique boat show: a nautical exhibition space on land and afloat !

The Martinique Boat Show takes place for the 3rd time at the Marina of Etang Z'Abricots in Fort-de-France. This unique place put at disposal by the CACEM (Communauté d'Agglomération Centre) allows us to propose to the exhibitors and to the visitors :

- 5000 m² of exhibition space on land
- 200 linear meters of exhibition space afloat

Martinique Boat Show

Our ambitions

Highlighting jobs and opportunities for the future

At the Martinique Boat Show, a central place is given to young people and training opportunities. We are developing two areas that are particularly important to us: the employment-training area and the environment area. We see them as mini-incubators of the blue economy of tomorrow!

Working together

The Martinique Boat Show could not take place without the financial and technical support of our partners from the public and private sectors. We think of this show as a tool and we invite everyone to seize the opportunity offered by the event. This year, we welcome students who will participate in the reception of the public to live the organization of this event from the inside!





Martinique Boat Show

Our ambitions

Adapting to the realities of the industry...

The marine industry in Martinique comprises of 450 companies. As with many Caribbean territories, the economy is dominated by small and micro businesses, with a significant presence of construction firms. Our pricing strategy reflects the economic realities of Caribbean entrepreneurs.

... And environmental issues

At the Martinique Boat Show, we are committed to promoting environmentally friendly practices and giving visibility to those who innovate to make our industry more sustainable.

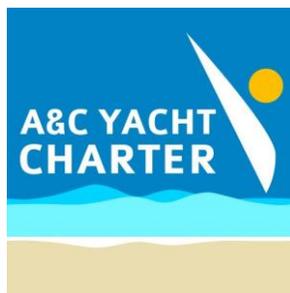
In addition to our environmental area, this year we have designed an immersive tunnel to give visitors a unique experience in collaboration with the Marine Nature Park!

Martinique Boat Show

Our exhibitors (non-exhaustive list)

Boat rentals
/ Cruises

Professional repair /
maintenance
/deconstruction



Parasailor^{IS}



Martinique Boat Show

Our exhibitors (non-exhaustive list)

Motorists

Equipments

Brokers



CAP ANTILLES
INTERNATIONAL



Martinique Boat Show

Our exhibitors (non-exhaustive list)

Leasures



Public sector



Association of professionals



Martinique Boat Show

Our exhibitors (non-exhaustive list)

Insurance companies



ASSURANCES MARITIMES
de LASSÉE



Financing



Martinique Boat Show

Supported by public and private partners





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